

BIKE | WALK | RUN
July 5 - September 6
Register for 1, 2, or 3 events

<https://www1.specialolympics.ab.ca/albertatorchrun/virtual-summer-series/>



VIRTUAL SUMMER SERIES – KEY MESSAGES

- The Virtual Summer Series is an annual event organized by the Law Enforcement Torch Run (LETR) for Special Olympics Alberta, running from July 5 to September 6. It was originally organized in response to the cancellation or postponement of all summer fundraising events that LETR would typically run, but it has since become a flagship event for the province.
- Each leg of the series is only \$15 to register (free for Special Olympics athletes). Additional information and registration is available here: <https://www1.specialolympics.ab.ca/albertatorchrun/virtual-summer-series/>
- This three-part series has suggested time frames for each leg of the event and we encourage people to complete the events during the suggested three-week time frames (bike from July 5-July 26, walk from July 26-August 16, run from August 16-September 6).
- Contacts: general information, please contact Matt at sw.albertatorchrun@gmail.com; promotions and sponsorship, please contact Lorrie at lsitler@specialolympics.ab.ca; technical questions, please contact info@specialolympics.ab.ca.
- The Virtual Summer Series is a three-part event that includes biking, walking, and running. Participants can register for 1, 2 or 3 legs of the event, and can set their distance goals based on ability levels. Those that complete all three legs will receive a 2021 Virtual Summer Series medal!
- The Virtual Summer Series was created to encourage fitness and connection in our communities, during a time of physical distance, but also to raise some much-needed funds for Special Olympics Alberta. Donors can choose which Affiliate they would like their funds to support. Like other charities, there has been a lapse in funding, specifically donations and event registrations. This event offers the opportunity to raise these funds in a safe and social way!
- As well as being a way to get active, this event is a fundraiser! Participants are encouraged to raise pledges while they are participating in any of the legs of the event, with incentives to help set fundraising goals! Participants can earn an event t-shirt (designed by a Special Olympics Alberta athlete!), a choice or slider shoes or a running vest, and a choice of a hooded jacket or packable puffy jacket at the \$150, \$500, and \$1000 fundraising increments, respectively.
- The overall fundraising goal has been set at \$50,000 for this provincial fundraiser to help support Special Olympics Alberta as it continues to offer online training and workouts, virtual social opportunities, and mental health support to over 3,000 athletes.



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- This event is open to the public and folks from across the world are invited to participate. We are encouraging everyone to get involved, get active, and get connected. With a variety of distance goals, people with most fitness abilities can participate!
- The event hashtag is #LETRVSS and there is also a Facebook group you can that you can join, invite others, connect with other participants, encourage each other, and share your progress:
<https://www.facebook.com/groups/virtualsummerseries>